

Opt-Out Notice

TO: Sulake, Inc.
225 Santa Monica Blvd., Suite 400
Santa Monica, CA 90401
Telephone: 310-395-0404
Facsimile: 310-395-0056
ATTN: "OPT-OUT" Department

FROM: [FULL NAME] _____

FULL STREET ADDRESS _____

CITY _____

STATE AND ZIP CODE _____

E-MAIL ADDRESS _____

RE: MY ACCOUNT(S) WITH YOU _____

[List all user names with corresponding passwords, if applicable] _____

I would like to "opt out" of the following uses of my personally identifiable information [**check only those that apply**]:

Please do not send me any further commercial (promotional / marketing) e-mail, including newsletters. I understand that you may continue to send me e-mail of a transactional nature such as relating to my account.

Please do not disclose personally identifiable information with third-party companies or individuals for such third parties direct marketing purposes. I understand that you may continue to make disclosure to your vendors facilitating the operation of your products or services and the "Mandatory Disclosures" or as part of a "Change of Control" (as each term is defined in the Privacy Policy).

OR

I wish to terminate my account(s) and request that you make no further use of my personally identifiable information, except as it relates to my prior transactions and communications, for your business records purposes and in the good faith exercise of your legal obligations.

Thank you for respecting my privacy and honoring my choices regarding my customer information.

SIGNATURE: _____

PRINT FULL NAME: _____

DATE: _____