

## Opt-Out Notice

**TO:** Sulake, Inc.  
1460 4<sup>th</sup> Street, Suite #302  
Santa Monica, CA 90401  
Telephone: 310-395-0404  
Facsimile: 310-395-0056  
ATTN: "OPT-OUT" Department

**FROM:** [FULL NAME] \_\_\_\_\_

FULL STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE AND ZIP CODE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

**RE: MY ACCOUNT(S) WITH YOU** \_\_\_\_\_

[List all user names with corresponding passwords, if applicable]

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I would like to "opt out" of the following uses of my personally identifiable information [**check only those that apply**]:

Please do not send me any more e-mail, except e-mail related to my prior or subsequent financial transactions and communications, or in the good faith exercise of your legal obligations.

Please do not disclose personally identifiable information with your non-affiliated third-party companies or individuals, except insofar as such parties are vendors facilitating the operation of your products or services and do not use the information for other purposes, and except for the "Mandatory Disclosures" or as part of a "Change of Control" (as each term is defined in our Privacy Policy).

Please do not disclose my creditworthiness to any affiliate.

**OR**

I wish to terminate my account(s) and request that you make no further use of my personally identifiable information, except as it relates to my prior financial transactions and communications, or in the good faith exercise of your legal obligations.

Thank you for respecting my privacy and honoring my choices regarding my customer information.

**SIGNATURE:** \_\_\_\_\_

**PRINT FULL NAME:** \_\_\_\_\_

**DATE:** \_\_\_\_\_